

Community Asset Mapping Program (CAMP) for Change

a

Roots Driven Rural Development Conference

hosted by

*The Department of Geography, College of Agriculture and Environmental Sciences
in collaboration with*

The Greater Rustenburg Community Foundation

at

Golden Leopard Resorts, Bakgatla

in the

Bojanala District, North West Province, Republic of South Africa

on

10 October 2011 – 12 October 2011



Sustainable development towards the achievement of poverty relief need to be driven from within communities in order to instill ownership; a sense of pride; and a sense of belonging within one's own community.

However this is in contradiction to the more traditional development paradigms which has a top down approach that often leads to relatively high levels of dependency on the part of the community to the provider of the development aid. The traditional paradigm has players that are involved in the process for short term gains that most of the times unknowingly, selfishly do not take into account the need, impact or consequences their involvement has on the communities that benefited from their aid. Who is really benefitting from this?

The more contemporary paradigm to sustainable development requires a bottom up approach that requires long term commitment in terms of money, development of skills, and a continuous monitoring process. The success of such a paradigm would depend on the partnerships of National and Local Government, Civil Society, Business, NGOs (for example Community Foundations), Academia and the communities themselves.

This conference has a three-fold aim:

- As its first aim: To provide a platform for constructive debate between the invited speakers who represent the various stakeholders of development on the framework in which roots driven rural development in Africa with special reference to the Bojanala Region in the North West Province of South Africa is taking place.
- As second aim: To introduce the concept and methodology of the Community Asset Mapping Program (CAMP) and the subsequent monitoring process of Community Action Mobilization Programme (CAMP) as a way to affect change in communities of the Bojanala Region,
- As a third aim: To allow all stakeholders the opportunity to discuss and debate common purpose, in a way that stakeholders would be able to develop a way forward whereby the efforts of all concerned are effectively coordinated in such a way that communities are enabled to lift themselves out of poverty.

FOR MORE INFORMATION OR TO REGISTER FOR THIS CONFERENCE, PLEASE EMAIL

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